

AS YOU READ THIS, RIVERS YOU COUNT ON ARE BEING JEOPARDIZED. WHITEWATER HOTSPOTS LIKE THE OCOEE IN TN ARE NOW AT RISK DUE TO AN INVASION OF THE TIMBER AND PAPER INDUSTRY.

ACCORDING TO THE U.S. FOREST SERVICE, MORE TIMBER IS BEING CUT IN THE SOUTH THAN IN ANY OTHER NATION IN THE WORLD. FIVE MILLION ACRES OF FORESTS ARE BEING WIPED OUT ANNUALLY. AND WITH IT, CLEAN WATER, AND THE PRISTINE PLACES THAT MAKE THE SOUTH ONE OF THE MOST FREQUENTED RECREATION ATTRACTIONS IN THE WORLD.

THE DOGWOOD ALLIANCE IS COMMITTED TO PROTECTING SOUTHERN FORESTS AND ENSURING THE FUTURE OF OUTDOOR RECREATION BY:

- STOPPING THE CONSTRUCTION OF NEW OR EXPAND-ING WOOD-CHIPPING FACILITIES
- Passing strong forest protection policies in southern states
- REDUCING THE DEMAND FOR VIRGIN WOOD FIBER AND ENCOURAGING THE USE OF RECYCLED AND TREE-FREE ALTERNATIVES.

WITH THESE GOALS IN MIND, WE HAVE ESTABLISHED TEAM DOGWOOD AS AN EASY WAY FOR PADDLERS, OUTDOOR RETAILERS AND MANUFACTURERS TO GET INVOLVED AND HELP THE DOGWOOD ALLIANCE STEM CLEARCUTTING AND CONVERSION OF NATURAL FORESTS IN THE SOUTH.

VISIT THE DOGWOOD ALLIANCE WEBSITE FOR MORE INFORMATION.

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www.dogwoodalliance.org

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quick drying, lightweight, revealing, bulletproof...

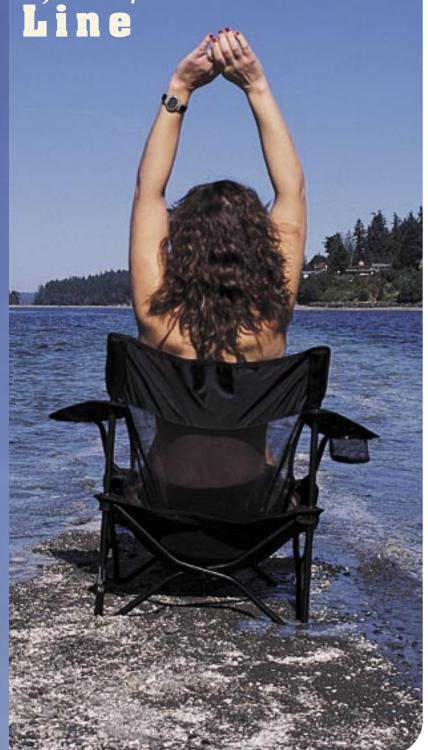
The Lingerie Line

THE LINGERIE LINE TAKES THE BEST OF TRAVELCHAIR AND IMPROVES UPON IT. WE'VE TAKEN OUR MOST POPULAR CHAIRS AND MESHED FABRICS WITH THEM THAT ARE SUPER QUICK TO DRY, WON'T PUDDLE RAINWATER, ARE MILDEW RESISTANT AND ARE LIGHTER IN WEIGHT THAN THE FABRICS THAT WE USE IN THE REST OF OUR LINE. WE CALL THESE NEW FABRICS BALLISTIC NYLON AND BALLISTIC POLYESTER MESH.

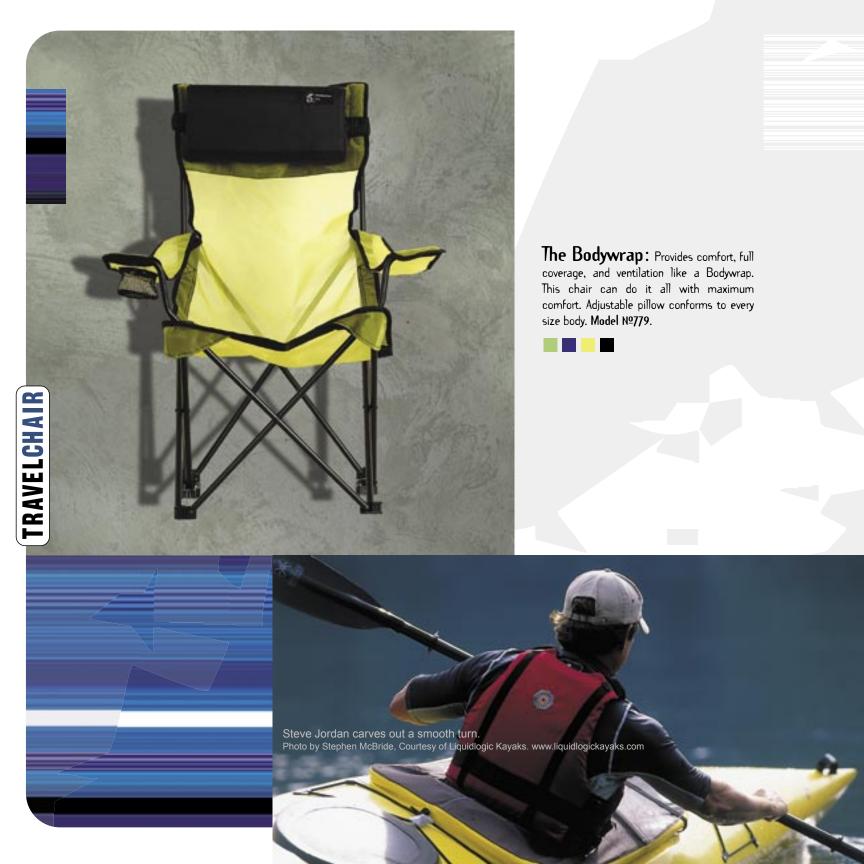
THE LINGERIE LINE PROVIDES A FORM FIT IN ANY ENVIRONMENT, BUT IS PARTICULARLY WELL SUITED TO THE HOT, WET ONES. IDEAL FOR RIVER TRIPS OR JAUNTS TO THE BEACH.

ACCOMPANYING SVELTE STUFF-SACKS
IN THE LINGERIE LINE COME WITH
COORDINATING MESH PANELS SO THAT
YOU CAN PUT YOUR LINGERIE AWAY
WET AND REDUCE THE DANK SMELL
WHEN YOU PULL IT OUT AGAIN.

Lynn Beck, personal trainer and kickboxing instructor, does her own stretching on Cutts Island, Henderson Bay, WA.











polyester fabric. Model №569.

The Fishnet: While it shares the same frame as The Teddy, the fishnet is more seductive in appearance. Inspired by the salmon nets used by commercial fishermen based out of Gig Harbor, the Fishnet is constructed by hooking up polyester mesh and solid





#### CORE LINE



THE CORE LINE STARTED
IT ALL. GREAT STUFF
THAT WILL FULFILL
EVERY NEED FROM
STEELHEAD FISHING IN
EASTERN RUSSIA TO
SEA KAYAKING OFF THE
COAST OF MARTHA'S
VINEYARD TO NAPPING
IN THE SUN.

Lounge Lizard: Not the sleazy variety that hangs in bar rooms that smell of mildew, old cigarette smoke and stale beer, but the cute kind that scampers around your campsite after the sun gets low and the shadows get long. The number one chair in our line to recover in from heinous outdoor workouts and office place burnouts. Model Nº2189.



SO WHOT MOKES O TRAVELCHAIR SO SPECIAL?



#### LET'S STORT WITH CONNECTORS.

WE LIKE TO THINK THAT OUR CONNECTORS ARE AS STRONG AS THE BOND BETWEEN YOU AND YOUR BEST DAWY - BUT BE AWARE - NOT ALL PLASTIC IS CREATED EQUAL. CONNECTORS ON TRAVELCHAIRS ARE MADE WITH AMAZING STUFF THAT IS DURABLE AND PLIABLE - NYLON. IT MEANS THAT YEAR AFTER YEAR THESE CONNECTORS WILL BE FLEXING THEIR WAY THROUGH LIFE (THINK POWER LIFTER STRONG, YOGI FLEXIBLE) WHILE OTHER WEAK, FRAIL CONNECTORS BREAK UNDER THE PRESSURE OF EVERYDAY LIFE.





#### SO WHAT MAKES A TRAVELCHAIR SO SPECIAL?

WHETHER ITS bikes, chairs, or humans, a good sturdy frame is where it all starts.

some aspects of a good frame are readily apparent and some are not. Let's start with what is visible, travelchair started the whole folding furniture genre in 1984. Natural selection has led to a design that is as simple, as light and as tough as possible.

LOOK UNDER THE SKIN AND YOU WILL SEE THAT OUR STEEL AND ALUMINUM ARE A GRADE HIGHER THAN WHAT IS ON THE MARKET AND A TICK OR TWO THICKER. TRAVELCHAIR HAS DESIGNED AND PRODUCED MORE THAN 2,525,445 CHAIRS TO DATE. THAT'S ENOUGH STEEL AND ALUMINUM TO STRETCH FROM NYC TO THE CONGO AND BACK. THAT'S A LOT OF REAL LIFE PRODUCT TESTING AND DESIGN EXPERIENCE THAT HAS GONE INTO EACH TRAVELCHAIR.



Grommet Chair: Put the youngsters in this scaled down Easy Rider after an exhausting day of sand castle building and beach combing. The Grommet Chair also nicely accommodates aspiring pro soccer players between plays. Model Nº589K.

Sling Chair: A chopper version of the Easy Rider. Less chair, less bulk, less weight. Fits nicely into most touring kayaks. Rocks on canoe trips and in sports cars – our stuff fits in any ride. Model Nº689S.















#### TRAVELCHAIR

#### Slacker Series

WHY KNEEL OR SIT ON YOUR HAUNCHES WHEN A PACKAGE NO BIGGER THAN A COLLAPSIBLE UMBRELLA WILL ADD COMFORT AND SERENITY TO YOUR LIFE?

Slacker: A simple two pound, three legged structure that will hold 275 pounds. Collapses down to a package and wraps with an integrated Velcro strap. Model  $N^01389$ .



Adjustable Slacker: A small package that adjusts in height from 20" to 25". Model Nº1389D.



Ultimate Slacker: Provides the support of a chair with the compactness of a Slacker. The Ultimate Slacker fits nicely into the front storage hatch of most touring kayaks. It is equally at home on the soccer field. **Model** Nº1489.



#### SO WHOT MOKES O TRAVELCHAIR SO SPECIAL?

BEQUITY MAY BE SKIN DEED, BUT OUR FABRICS ARE TOUGH TO THE CORE.

Take the fabric that we use in most of our core line. While most camp chairs get by with a single layer of a lighter fabric, we use double layers of 600 denier polyester. double layered fabrics are not only more durable, they look better and feel more substantial when you're kicking back. as for the cinch sacks, we went with a lighter ply and we bar-tacked the stitching, in order to minimize the hassle while maintaining the strength, freeing you up to have more phun.

our ballistic nylon and polyester meshes are the result of working closely with suppliers to craft products that meet and exceed the demands placed on our chairs by you, the end user, of course, along the way we put them through some rigorous product testing in the desert southwest, in chilean patagonia and in our own warehouse.

Proving that it doesn't always rain in the Pacific Northwest. Sunrise in Gig Harbor, WA.

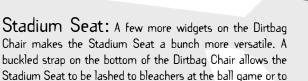
#### Minimalist's Chairs

SOMETIMES FAST AND LIGHT IS THE TICKET. OUR LINE OF MINIMALIST'S CHAIRS CARRY EQUALLY WELL ON A WINTER SKI TOUR OR AT SUMMER BALL GAMES.



a canoe seat on a multi-week Algonquin trip. Model Nº1689.

Dirtbag Chair: Classic minimalist seating that no phun hog should be without. Throw one in the trunk and have it for après mountain biking beers or a soft cushion for soaking up the sun after Spring river runs. Model Nº1589.







### Other Stuff

STUFF THAT'LL MAKE YOU LOOK JUST AS COOL AS CAN

GL Picnic Pack and Attache: Looks like overkill until a special occasion comes along. We took care of the WOW Factor so you can look like a hero with minimum stress. Both packages have complete picnic service to cover a party of four - or just use either one on a romantic hike-in or a picnic for two. GL Picnic Pack features matching blankets that is fuzzy on one side and waterproof on the other so wet grass doesn't soak your butt. Attache carries over the shoulder and has two integrated beverage holders. Both have built-in, insulated coolers.

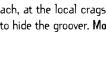
Model №8896. (GL Picnic Pack) Model №8898. (GL Attache)





Beach Umbrella: Our Beach Umbrella isn't one of the cheesy ones sold at the corner drug store. Use it on the beach, at the local craqs, or on multiday rafting trips to hide the groover. Model Nº1189.











Backpack Chair: We took the shoulder and sternum straps off an approach pack, screwed it on a wicked comfy chair, and added the bag from a daypack. Allows you to hike in, have your cake and eat it too, all while chillin' in a TRAVELCHAIR. A great tool for artists and outdoor educators. Model Nº2489.



Anywhere Chair with Cooler: The perfect answer when watching half pipe competitions on sunny Spring days. Beverages store nicely under your seat – safe from marauding beverage leeches. Makes guys look like studs. Makes girls look like babes. Model Nº1289C.

# PROMOTIONAL TRAVELCHAIR

opportunities...

YOUR [LOGO] HERE Black Diamond

**TRAVELCHAIR** 

THERE ORE TIMES WHEN THE ONLY CHAIR THAT WILL DO IS ONE THAT HAS YOUR LOGO ON IT. A big part of travelchair's business is supplying branded chairs to everyone from neighborhood bakeries to fortune 500 companies.

TELL US WHAT YOUR NEEDS ARE - FROM YOUTH SOCCER TEAMS TO SPECIALTY RETAIL STORES TO THE LARGEST CORPORATIONS - WE DO IT ALL. BRANDED TRAVELCHAIRS ARE THE PATH TO BETTER EMPLOYEE MORALE, CLOSER RELATIONSHIPS WITH YOUR KEY CLIENTS AND MORE BRAND RECOGNITION FOR YOUR COMPANY.

minimum orders are generally 24 of any one product. set-up fees apply.

Call and tell us your needs so we can make IT Happen for you.

## WHQT makes a TRAVELCHAIR

SPECIAL?

### IT'S IN THE details.

WE OVERBUILD. YOU'LL probably never notice things like bar tacking, doubling of fabrics and reinforcement fabrics made of seat-belt material, but we will.

тнє воттом

LINE IS THAT
ATTENTION
TO DETAIL
MAKES GOOD
DESIGNS
WORK BEST.

